

Employment, Learning and Skills & Community PPB

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Work Programme – Progress Report

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Background to the Work Programme

- Single Welfare to Work programme introduced in June 2011 by the Department for Work & Pensions (DWP)
- Mandatory programme (with some voluntary referrals)
- 9 different customer groups/referrals from Job Centre Plus (JCP)

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Background to the Work Programme

- 'Payment by Results' on achievement of sustained Job Outcomes(13wks/26wks)
- DWP measures 'Referrals to Job Outcomes' performance against Priority Group customers:
 - PG1 (18-24 Job Seekers' Allowance (JSA) claimants)
 - PG2 (25+ JSA claimants)
 - PG6 (Employment Support Allowance (ESA) claimants)
- Those referred to the Work Programme have been unemployed for 9 months+ (unless they are ESA volunteers or newly released from prison)



Halton's Work Programme delivery

- 2 Prime Contractors (Ingeus Deloitte & A4e) awarded contract covering the 'Contract Package Area' of Merseyside, Lancashire and Cumbria (Halton part of Merseyside)
- Ingeus Deloitte subcontracted 100% of their Halton contract to HBC
- A4e subcontracted 50% of their Halton contract to HBC (A4e delivers the other 50% of their contract from their Runcorn office)
- HBC(HPIJ) delivers a total of 75% of the Halton Work Programme contract from Runcorn and Widnes office bases



The Process – The Customer Journey

- JCP makes referral to HBC's A4e/Ingeus contract (50/50 random allocation)
- Initial Appointment/Assessment takes place between a Work Programme Advisor (HBC) and the customer
- An Action/Employment Plan is produced with the customer
- CV, Cover Letter and a Better off Calculation completed within 4 weeks of being on programme to support effective job search

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The Process – The Customer Journey

- Skills for Life Assessment and IT Assessment completed
- Referral to HBC's National Careers Service to create a Lifelong Learning Account and for additional advice
- Signposting and referrals to other services for specialist support such as debt/money worries, health and well-being e.g. drug/alcohol advice
- Advisor provides ongoing support and reviews completed as a minimum 4 weekly
- Job Outcome payment claimed by HBC when customer remains in work for a period of 13wks or 26wks (dependent on customer group)



The Employment, Learning & Skills Offer – The Customer Journey

- Continued 1:1 support provided by a Work Programme Advisor
- Review of action plan to identify the steps needed to help progression or support needed to remove any barriers
- Ongoing access to a range of workshops and/or employability programmes to enhance job search techniques, up skill and secure employment e.g. CV Workshop
- Funding available to support costs of training, travel expenses, interview clothes, cost of living, travel to interview etc.
- In Work Support to help the customer remain in work





Performance against targets

Good News Story – Christina

Good News Story – Martin



Year 1 & 2 delivery – how did it go?

- Contract delivery started behind schedule
- •High number of referrals: low number of Job Starts in year 1 impacted on the 'Referral to Job Outcome' performance in years 1 and 2 of delivery
- Not all existing HPIJ staff had experience in delivering mandatory programmes for the unemployed

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Year 1 & 2 delivery – How did it go?

- Technical issues in relation to bespoke IT systems, required to deliver the contract
- Staff sickness levels impacted on delivery
- Lack of appropriate administrative support for key functions
- Not enough appropriate provision to support customers



Years 1 & 2 – Lessons learned

- Coming to terms with new ways of working
- Holistic strength of the service links with the wider Employment, Learning & Skills Division and Halton Employment Partnership and with the Economy Enterprise & Property Department
- PG6 (ESA) performance is a key area of focus nationally for year 3
- Intensive staff training and development package (individual/1:1)
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Years 1 & 2 – Lessons learned

- Comprehensive package of Skills Funding Agency provision available within the Division to aid customer progression
- The importance of balancing quantitative and qualitative aspects of support to the customer
- In Work Support and Outcome Claims are of significant importance
- Closer working relationship established with central Admin Services to support customer engagement process and meet targets



Challenges for Years 3 to 5 of the Work Programme

- Attachment fees will be withdrawn from year 4 onwards (2014/2015) – main source of funding will be from Job Outcomes and Sustained Payments claimed
- Achieving minimum performance targets against PG6 (ESA) customer group (Referral to Job Outcomes)
- Management of underperformance at individual advisor level (training and development plans)
- Outcomes of Efficiency Review and potential restructure



Opportunities

- Potential for contract to be secured for a further 4 years
- ✓ Increased staffing levels possible job opportunities
- ✓ Increased income generation across other contracts (e.g. Skills Funding Agency)
- ✓ Potential to bid for and secure new contracts (National Careers Service)



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